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Atty Docket No.: 10014137-1
App. Ser. No.: 10/052,334

<u>IN THE CLAIMS</u>:

Please find below a listing of all of the pending claims. The statuses of the claims are set forth in parentheses.

1. (Currently Amended) A system for providing a network-based site having pages with a common appearance <u>that allows data contained in each page of the network-based site to be changed without changing each page of the network-based site individually</u>, comprising:

a tag embedded in each page of a multiple page network-based site, each page stored in a computer-readable page storage medium;

a database script to be called from within each tag; and

a configuration database storing page configuration information to be called or queried by the script, wherein each script called from each of the tags calls the same page configuration information <u>to be inserted into</u> [[for]] each page of the site <u>at the location of the tag</u>, wherein a change made to the page configuration information called by each of the scripts results in the same changed appearance for each page of the site.

2. (Original) The system of claim 1 further comprising:

a server configured to retrieve a page from the page storage medium, detect the tag in the page, retrieve the script associated with the tag, execute the database script in a configuration database to access page configuration information and serve the page including the page configuration information.

3. (Original) The system of claim 1 wherein the script comprises database script.

4. (Original) The system of claim 1 further comprising a script database storing the script.

5. (Original) The system of claim 4 wherein the configuration database and the script database comprise the same database.

6. (Original) The system of claim 1 wherein each page comprises a HTML page.

7. (Currently Amended) A computer-implemented method for providing a network-based site having pages with a common appearance that allows data contained in each page of the network-based site to be changed without changing each page of the network site individually, comprising:

receiving a request for a page;

retrieving the page from a page storage medium;

executing a database script associated with the page through a tag embedded in the page, wherein the tag is embedded in each page of a multiple page network-based site, to access configuration information from a configuration database, wherein each script executed through each of the tags calls the same configuration information to be inserted into [[for]] each page of the site at the location of the tag, wherein a change made to the page configuration information called by each of the scripts results in the same changed appearance for each page of the site; and

receiving configuration information associated with the page from the configuration database, wherein the page, including the configuration information, is to be served to a user.

8. (Canceled)

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9. (Original) The method of claim 7 wherein retrieving the page from the page storage medium comprises retrieving the page in a hypertext markup language format and receiving the configuration information comprises receiving information in a hypertext markup language format.

10. (Original) The method of claim 7 wherein the configuration information is integrated into the page when the page is served.

11. (Original) The method of claim 7 wherein executing the database script comprises giving the page a name and using the page name in the database script to access the configuration database.

12. (Original) The method of claim 7 wherein receiving configuration information comprises receiving information to be displayed in the body of the page.

13. (Currently Amended) A system for providing a network-based site having pages with a common appearance that allows data contained in each page of the network-based site to be changed without changing each page of the network site individually, comprising:

　means for receiving a request for a page;

　means for retrieving the page from a computer-readable page storage medium;

　means for executing a database script associated with the page through a tag embedded in the page, wherein the tag is embedded in each page of a multiple page network-based site, to access configuration information from a configuration database, wherein each script called from each of the tags calls the same page configuration information to be inserted into [[for]]

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each page of the site at the location of the tag, wherein a change made to the page

configuration information called by each of the scripts results in the same changed

appearance for each page of the site; and

   means for receiving configuration information associated with the page from the

configuration database, wherein the page including the configuration information may be

served to a user.

14. (Canceled)

15. (Original) The system of claim 13 wherein the means for retrieving the page from

the page database comprises means for retrieving the page in a hypertext markup language

format and the means for receiving the configuration information comprises means for

receiving information in a hypertext markup language format.

16. (Original) The system of claim 13 wherein the configuration information is

integrated into the page when the page is served.

17. (Original) The system of claim 13 wherein the means for executing the database

script comprises means for giving the page a name and using the page name in the database

script to access the configuration database.

18. (Original) The system of claim 13 wherein the means for receiving configuration

information comprises means for receiving information to be displayed in the body of the

page.

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19. (Currently Amended) A computer readable storage-medium containing executable computer program instructions which when executed cause a digital processing system to perform a method for providing a network-based site having pages with a common appearance that allows data contained in each page of the network-based site to be changed without changing each page of the network site individually, said method comprising:

receiving a request for a page;

retrieving the page from a page storage medium;

executing a database script associated with the page through a tag embedded in the page, wherein the tag is embedded in each page of a multiple page network-based site, to access configuration information from a configuration database, wherein each script called from each of the tags calls the same page configuration information to be inserted into [[for]] each page of the site at the location of the tag, wherein a change made to the page configuration information called by each of the scripts results in the same changed appearance for each page of the site; and

receiving configuration information associated with the page from the configuration database, wherein the page, including the configuration information, is to be served to a user.

20.   (Canceled).